

# Turn Restoration To Gold

## With This Franchise Opportunity



**perma glaze**<sup>®</sup>  
INC  
Multi-Surface Restoration

A Unique Franchise System Offering Complete Multi-Surface Restoration & Refinishing

BATHTUBS ■ SHOWERS ■ SINKS ■ CABINETS ■ COUNTERTOPS ■ CERAMIC TILE  
TRACTION TREATMENTS ■ BATHTUB LINERS & WALL SURROUNDS ■ RESIDENTIAL & COMMERCIAL

# Why Replace It? Perma-Glaze It!

## Refinishing Saves Customers Time and Money.

According to *New Business Opportunities Magazine*, "There's no doubt about it — the remodeling industry is big business." The market is continually expanding as more and more homeowners, apartment complex owners and institutions (hotels, hospitals, nursing homes and schools) discover the merits and tremendous savings of **REFINISHING** over replacement:



- Replacing a fixture is inconvenient, taking several days or even weeks during which time the occupants are unable to use the facility. Perma-Glaze® refinishing is completed in a matter of only hours, with an additional curing time of 24 to 48 hours, depending on the degree of damage.



- Replacement is messy, noisy, tedious and destructive work that requires breaking up and removing surrounding ceramic wall tile; gouging out dry wall and cutting through 2X4 studding; chiseling, breaking and disposing of floor tile; and removing cast iron tubs that can weigh up to 300 pounds. Perma-Glaze® refinishing, however, is quick, easy and clean.
- Replacement is expensive, usually requiring the services of a carpenter, plumber and tile setter. Tub removal and replacement, for example, often costs from \$1,500 to \$3,800. By contrast, Perma-Glaze® refinishing requires the services of just one skilled technician and runs only a fraction of the replacement cost — SAVINGS are typically 70% to 85%!
- Perma-Glaze® is a superior, environmentally friendly, ultra-durable surface that comes in a variety of designer colors and textures to complement any decor.



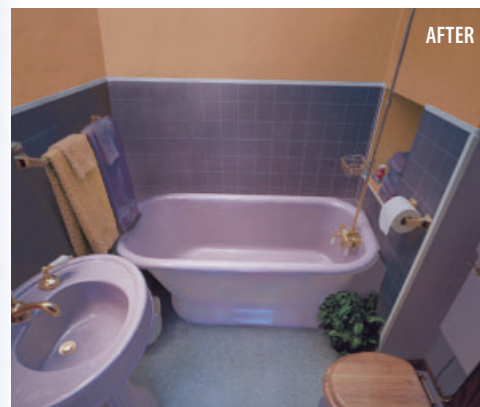
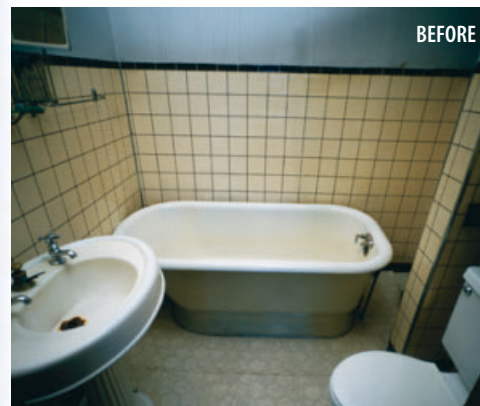
**Just Like New!**

# Golden Opportunity from the Leader in Restoration

Perma-Glaze® offers a profitable way to become an entrepreneur while avoiding the common pitfalls of small business startups. Step into the rewarding world of entrepreneurship when you join our established international system with time-tested processes and knowledge. For over 25 years and with 100 plus franchises worldwide, Perma-Glaze®, Inc. has built a solid reputation in the franchising industry as a progressive and innovative leader in multi-surface restoration. Our state-of-the-art technology easily refinishes bathtubs, showers, sinks, cabinets, appliances, countertops, ceramic tile, porcelain, metal, fiberglass, Formica, cultured marble, and more. In just a few hours, without removal, this proprietary system of polymer resins restores worn and damaged surfaces to their original luster — at a fraction of the replacement cost. The results will astound you!



## Our Innovative Franchise Program



The Perma-Glaze® franchise program provides you with all the benefits of having your own business without most of the risk. You're the one in charge — making all the decisions, setting your own hours, controlling your own profit margin, deciding whether to work alone or hire employees — yet you have the right to use the internationally respected Perma-Glaze® name and have access to our continuing support and guidance. There are additional benefits specific to the Perma-Glaze® franchisee:

- **Low Overhead:** Since most work is done on the customer's premises and no walk-in trade is required, you can easily operate from your own home. You only need a telephone, kitchen table and a cool, dry place to store your materials. While all the equipment required for a job can fit into the trunk of a car, we recommend a van or truck. Of course, the portion of your home and vehicle expenses used for business is a tax deduction.
- **Easy Start-Up:** All the tools and materials you need to start your business are included in your franchise investment.
- **Simple Business Operation:** As a cash business, you normally receive a deposit and are paid in full upon job completion.
- **Unlimited Marketing Opportunities:** With the booming remodeling industry, every residence, apartment complex, hotel, hospital, nursing facility, school, etc. represents a potential customer. Think of all the bathtubs, sinks, countertops, ceramic tile, fiberglass and other surfaces that need repair or a color change. And because refinishing saves customers time and money (up to 85% savings over replacement costs), a Perma-Glaze® franchise is recession resistant.



## All-Inclusive Business & Training Package

### Intensive Technical & Business Training Course:

- Five to ten day Training Program covering every aspect of the business from the technical to the administrative, including color blending, use of tools and materials, an individualized market analysis, marketing strategies, advertising and promotional plans, sales and phone techniques, pricing and invoicing, and more.
- Operations Manual providing a step-by-step guide to Franchise Management and the Perma-Glaze® processes.
- Round-trip airfare to headquarters in Tucson, Arizona, and hotel accommodations during training.

### Equipment, Inventory and Promotional Materials:

- Protected territory based on population.
- A complete set of tools and equipment.
- Enough exclusive Perma-Glaze® product to earn back a majority of your initial investment.
- Start-up printing needs — professionally designed business cards, letterhead, invoices, product brochures, advertising and promotional materials.

### Aggressive Advertising and Public Relations Program:

- You receive all inquiries for the Perma-Glaze® services in your area. These leads are generated by the Perma-Glaze® website, advertising and public relations campaigns.

## Additional Profit Centers

Your Perma-Glaze® Franchise includes two other intriguing business opportunities described below. We are continually researching and developing more profit centers.

### Traction Treatment

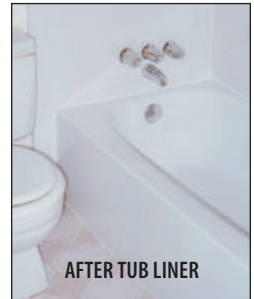
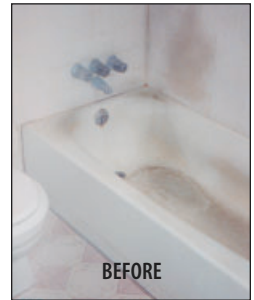
This process helps prevent serious injuries by improving the Accepted Industry Standards' "coefficient of friction." When applied to tile, porcelain, concrete, marble, brick or other hard mineral surfaces, Traction Treatment actually makes the surface safer when wet than the original surface was when dry! According to insurance statistics and costs, a staggering 25,000 slip-and-fall accidents happen daily in this country, making them second only to automobile accidents as a leading cause of bodily injuries. Almost 200,000 people are treated annually for injuries caused by slipping and falling in bathtubs and showers. Traction Treatment will leave your customers feeling safe and happy.

### Bathtub Liners & Wall Surrounds – The One Day Remodel

Perma-Glaze® bathtub liners and wall surrounds, which are custom made to fit over old, drab, peeling or cracked bathtubs, walls, and shower stalls, are a simple and inexpensive solution. Perma-Glaze®

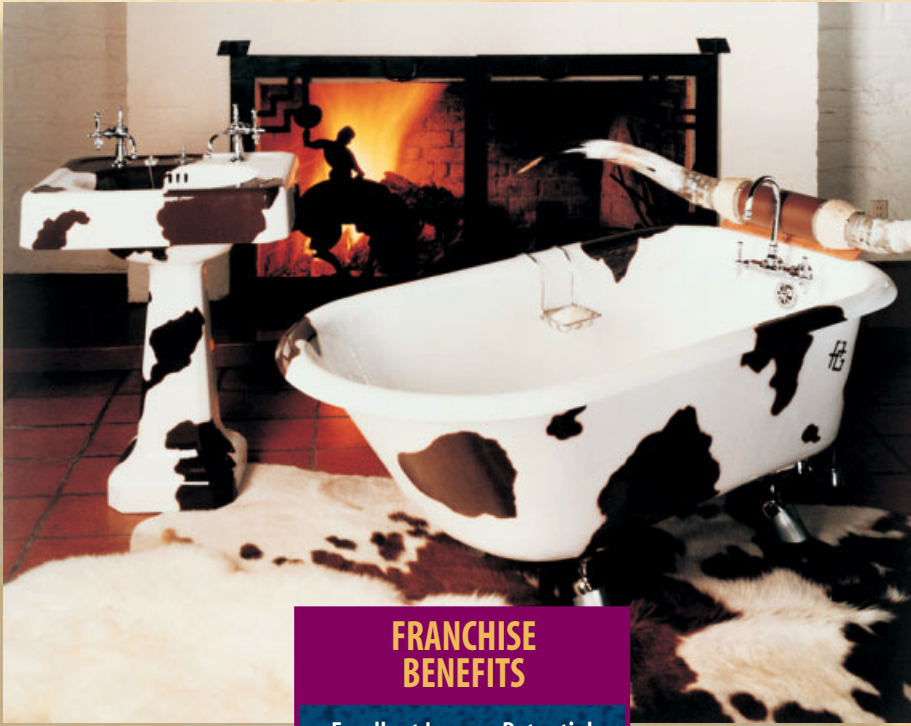


tub/shower liners are made from 100% virgin acrylic that can guarantee a perfect watertight fit.



Take the first step into the innovative, highly profitable market of multi-surface restoration: Visit [www.permaglaze.com](http://www.permaglaze.com) for more information and to complete our online Personal Profile/Application. Or you can fax or mail the enclosed copy today. A Perma-Glaze® representative will contact you soon to answer all your questions.





### FRANCHISE BENEFITS

Excellent Income Potential  
 Low Overhead  
 Full or Part-Time  
 Extensive Training  
 Ongoing Support  
 Exclusive Territory  
 Comprehensive Advertising  
 National Exposure  
 Unlimited Markets  
 Home-Based Business  
 No Experience Necessary



Please contact us to learn more about this  
 Rewarding Franchise Opportunity.



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